

MotoRad



MotoRAD[®]

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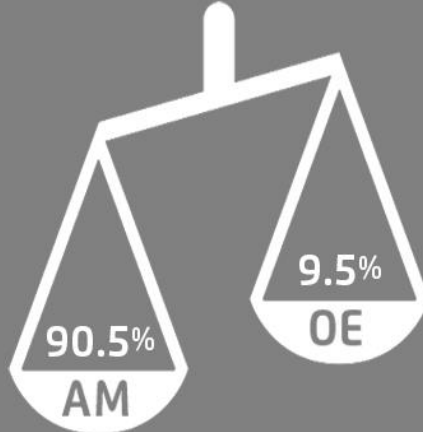
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Sold on **6** Continents



2,105 products



4,068 products



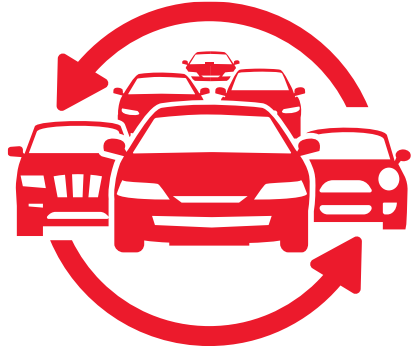
2 Factories (IL & MX)
3 DCs (US, EU & MX)



84.2% (Sales)
Manufactured



Emerging Technologies:
833 Hybrid SKUs
223 BEV SKUs



Dynamic
Coverage

Leading
Service

Driving
Innovation

Exceptional
Quality

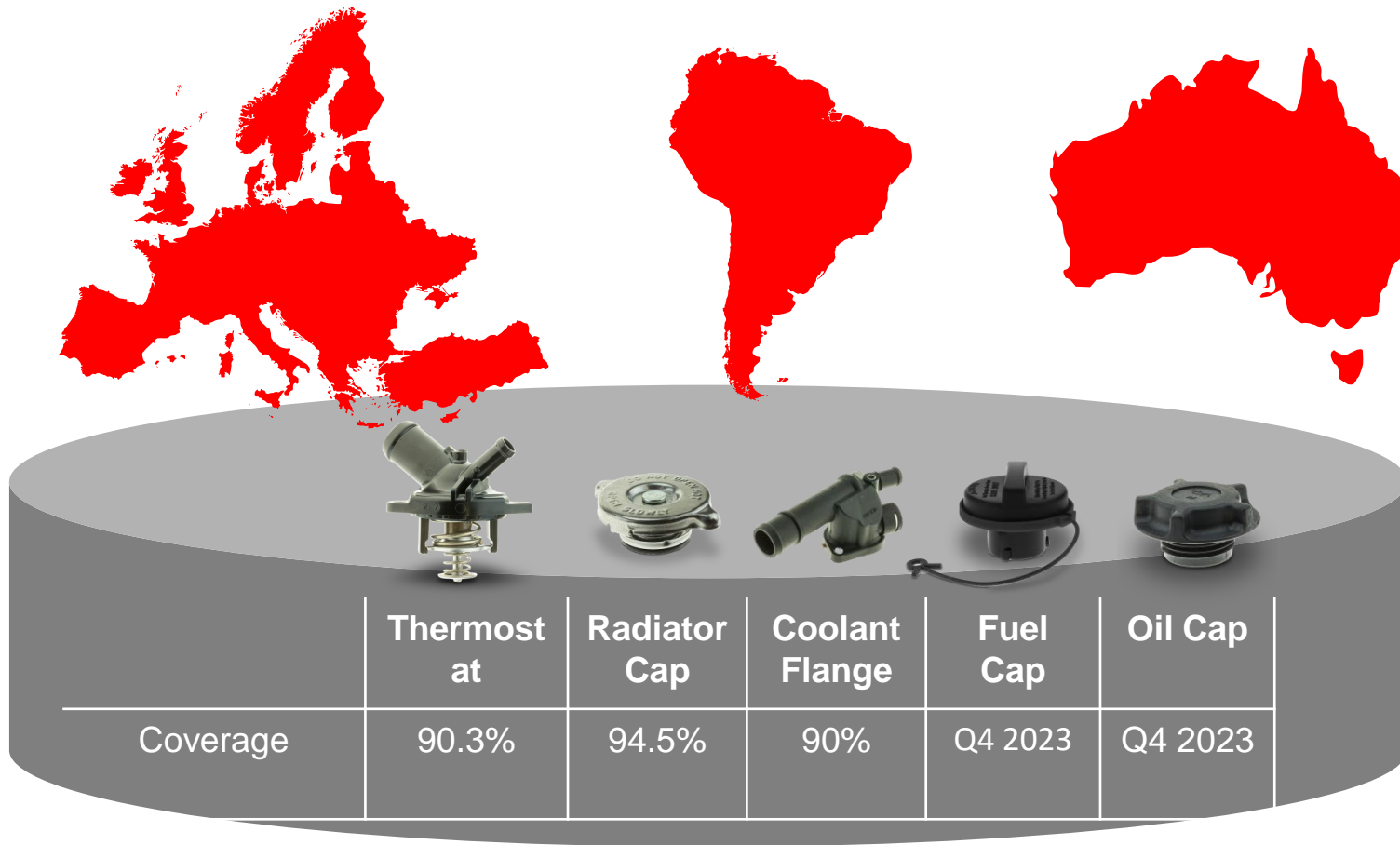
#1 Content | Coverage

#1 Ops KPI | Sales | BI

Good Better Best

Required

Primary Differentiators



We are pleased to announce that TecDoc awarded MotoRad EU with the designation of “Premier Data Supplier” in Q2 of 2023.



COVERAGE

WISH YOU COULD SAY YES MORE OFTEN?

MotoRad is committed to industry leading coverage in every product category we bring to market.



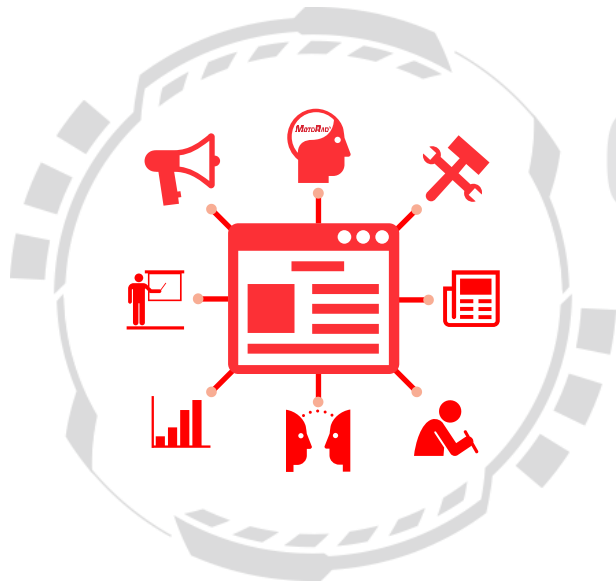
97.45%*
COVERAGE

* Global average on core product lines



CONTENT

- Intelligent cataloging
- Extensive attributes
- Robust OE Reference
- 360° Photography
- Installation Videos





PEUGEOT



PORSCHE



CHRYSLER



MAZDA



Market Share

MotoRad has the largest market share in the US/Canada.



75%

Estimated Market Share in US/Canada

Strong Growth

MotoRad has seen significant growth in NA.



30%

Growth from 2021-2023

Retail Customers

MotoRad sells to every retailer in the US/Canada



100%

Retail Customers in US/Canada (e.g. O'Reilly, Autozone)

Coverage

MotoRad has the highest coverage in the industry



95-99%

US/Canada coverage

- ❖ Located in Northern Israel
- ❖ Current 15,000 sq² with potential significant growth, in a modern industrial park and Facility.
- ❖ Headquarters, R&D and manufacturing in Israel
- ❖ 60 years of Manufacturing for the OEM and Aftermarket industry.
- ❖ Global presence
- ❖ IATF certified , ISO 14001, ISO 18001
- ❖ Patents registered in thermostat technology



Motorad de México S. A. de C.V.

- ❑ Located at PIRSA Industrial Park in the city of Apodaca, known as the Industrial capital for the state of Nuevo Leon, in Mexico.
- ❑ Current footprint of 2,000 m2 with potential significant growth, in a modern industrial park and facility.
- ❑ Started operation in 2016 with more than 6 years dedicated to the assembly of gas caps, radiator caps and thermostats.
- ❑ Currently a Motorad facility with ISO 9001, 2015 certification and planning for IATF certification.





Standard Thermostats
1,586 SKUs



Integrated Housings
299 SKUs



Coolant Caps
161 SKUs



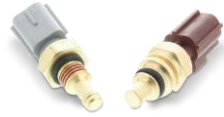
Fuel Caps
290 SKUs



Oil Caps
159 SKUs



Coolant Housings
1,014 SKUs



Temp Sensors
305 SKUs



Ignition Coils
432 SKUs



MAF Sensors
251 SKUs



Knock Sensors
226 SKUs



Cam /Crank Shaft Sensors
538 SKUs



Throttle Position Sensors
202 SKUs



VVT Solenoids
85 SKUs



Kits (All Categories)
239 SKUs



Coolant Connectors
53 SKUs



Various Switches
33 SKUs



Oil Filter Caps
72 SKUs



All Other (Gaskets, Testers, Adapters, etc.)
228 SKUs